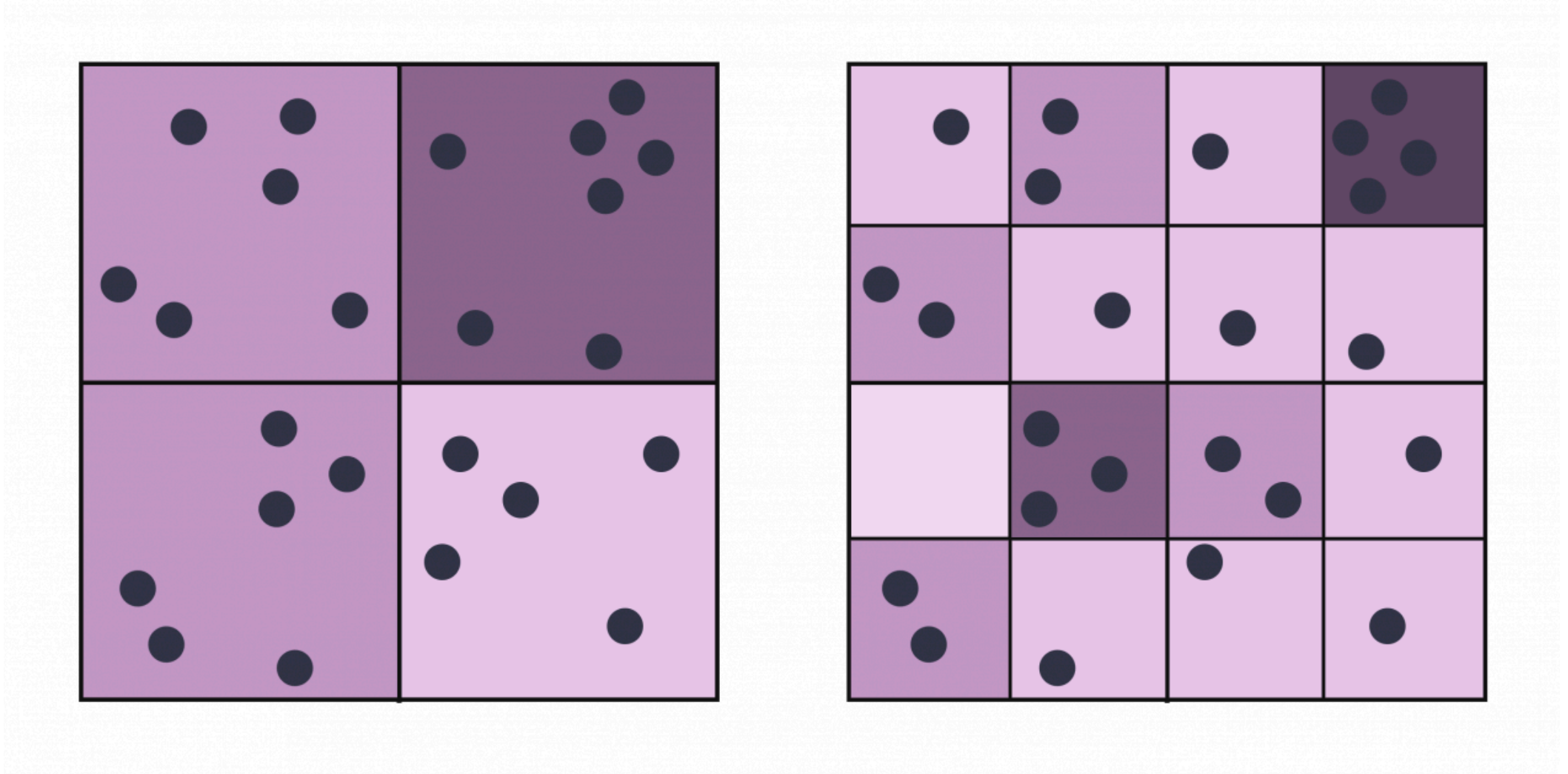# Area data

- We are starting to explore area data this week.

- Due to privacy concerns, especially in the social sciences, access to point-level data is rare.

- For instance, publicly available Canadian census data is aggregated to census geography.
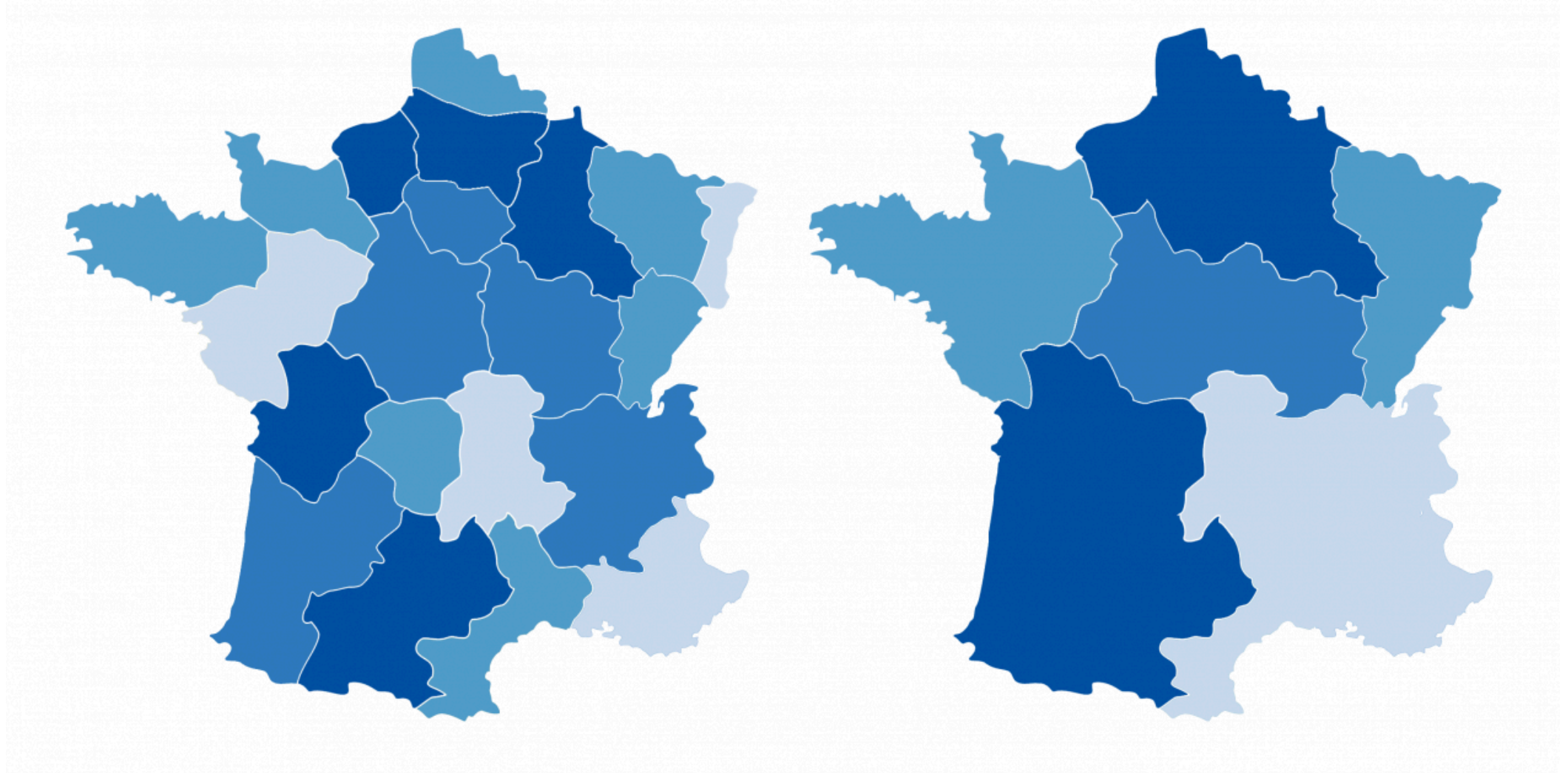
Modifiable Areal Unit Problem (MAUP)

- When aggregating point data into different spatial units, the choice of spatial units impacts analysis results such as hypothesis tests.

- This is because any variations within the spatial unit are lost during aggregation.
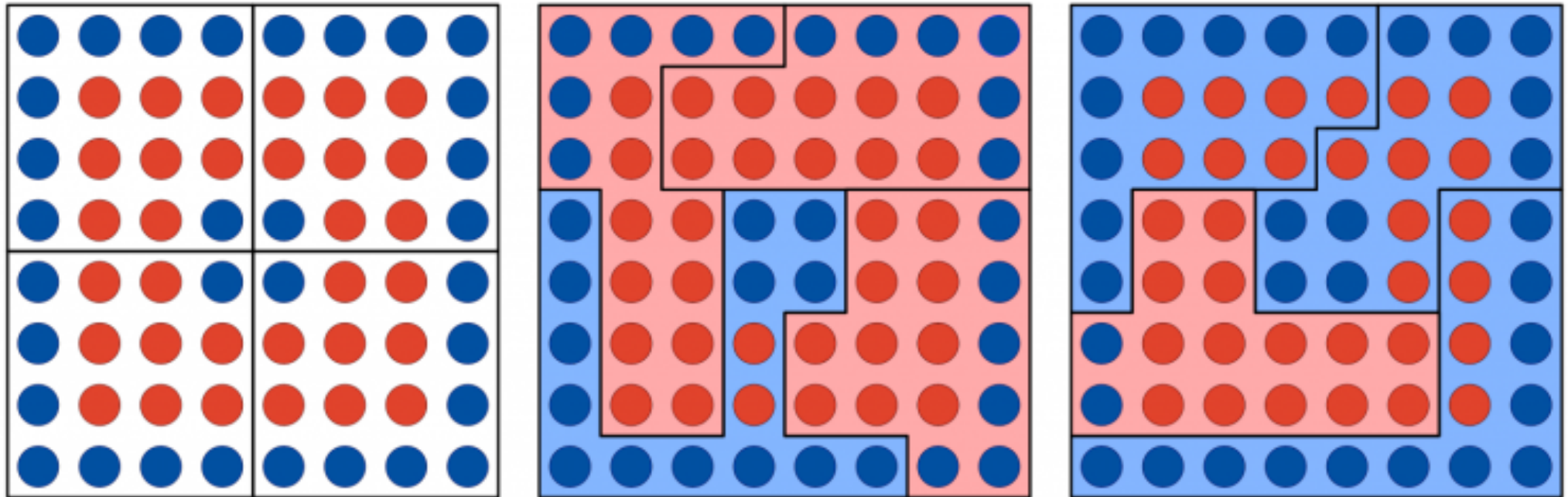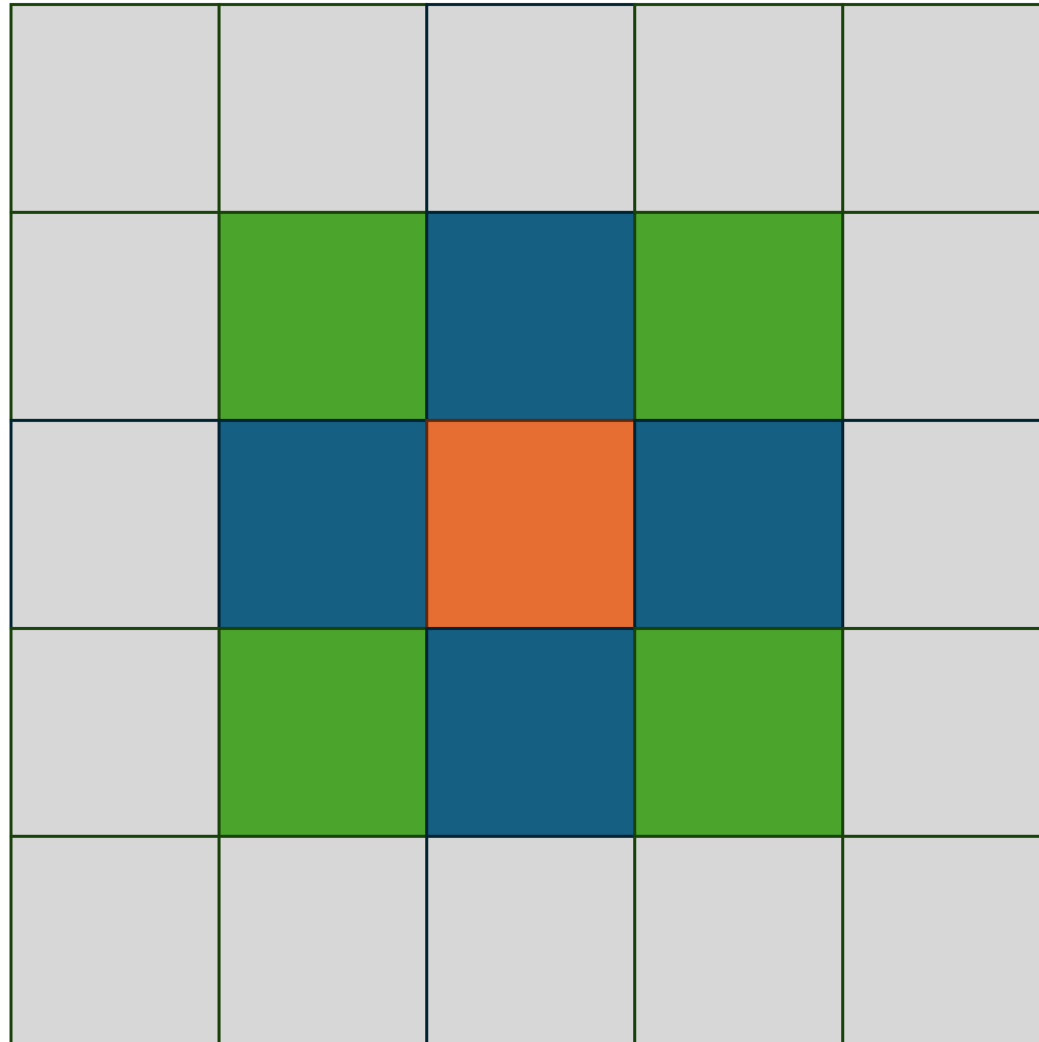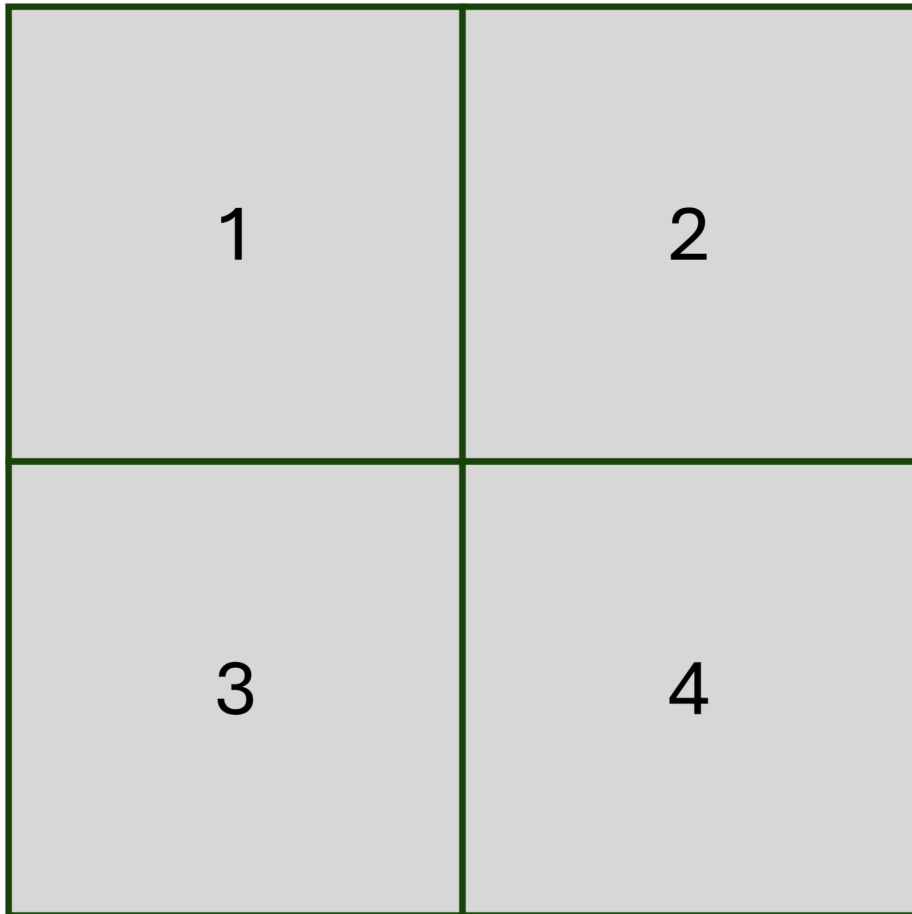
Scale effect

Zone effect

Gerrymandering

- In representative electoral systems, carefully modifying electoral district boundaries can provide advantages to a particular party.

Rock and queen contiguity

Spatial weight matrix

$$\mathbf{W} = \begin{pmatrix} 0 & 1 & 1 & 0 \\ 1 & 0 & 0 & 1 \\ 1 & 0 & 0 & 1 \\ 0 & 1 & 1 & 0 \end{pmatrix}$$

$$\mathbf{W}' = \begin{pmatrix} 0 & 0.5 & 0.5 & 0 \\ 0.5 & 0 & 0 & 0.5 \\ 0.5 & 0 & 0 & 0.5 \\ 0 & 0.5 & 0.5 & 0 \end{pmatrix}$$

Linear algebra recap

$$\mathbf{W} = \begin{pmatrix} a_{11} & a_{12} \\ a_{21} & a_{22} \end{pmatrix}$$

$$\mathbf{X} = \begin{pmatrix} b_{11} \\ b_{21} \end{pmatrix}$$

$$\mathbf{W} \cdot \mathbf{X} = \begin{pmatrix} a_{11} \cdot b_{11} + a_{12} \cdot b_{21} \\ a_{21} \cdot b_{11} + a_{22} \cdot b_{21} \end{pmatrix}$$

Colour scheme

https://colorbrewer2.org/

2025 Zehui Yin

Activities for today

- We will work on the following chapter from the textbook:

    - Chapter 20: Activity 9: Area Data I

    - Chapter 22: Activity 10: Area Data II

- The hard deadline is **Friday**, **February 28**.

Reference

- https://gisgeography.com/maup-modifiable-areal-unit-problem/